

How can we know what our customers really think?



With

Gather®

You can

CHALLENGE

This is the starting point. Without engagement you can only operate from only a limited set of data, which is not helpful

Measuring all aspects of your business's deliverables a challenge which is either not undertaken, or achieves very little results

It's helpful to know something isn't right, but if you don't have any detail you have to expend time and effort to find out

Being on top of issues in a timely manner is essential business practice, but rarely undertaken thereby compounding the problem

Benchmarking your locations or managers outside of financials is exceptionally difficult thereby not typically undertaken

You want to use social media to advertise your success. However, it doesn't have a high adoption rate and gives no meaningful operational and quantitative data



1

Engagement



2

Meaningful data



3

Know more than the issue



4

Proactive not reactive



5

Benchmarking



6

Have it both ways

SOLUTION

Unlike other solutions Gather's platform is customer centric. Meaning it is quick, convenient, intuitive and intelligent and therefore a great experience for engagement

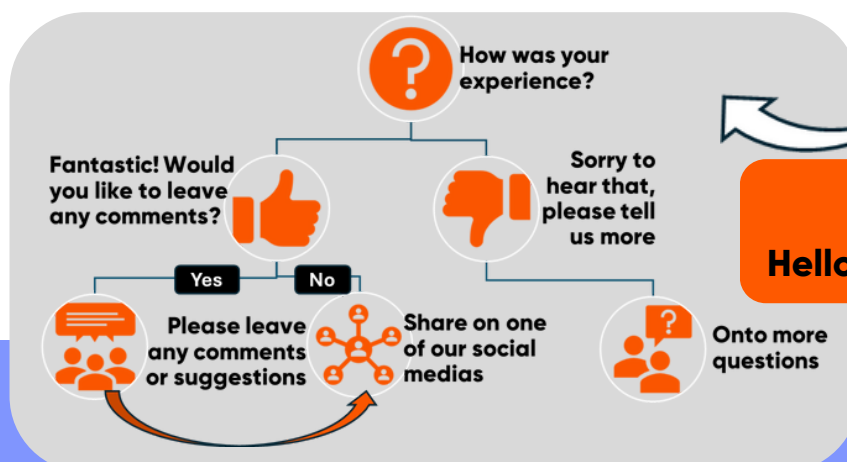
Using Gather's intelligent workflows ensures your customers are not plagued with irrelevant questions, making for a greater experience and thereby response rates

With Gather you can drill into much greater levels of detail, as well as understand how small or large any issue truly is. All effortlessly

By using Gather's configurable email alerting system, you can move your business from reactive to proactive

Use Gather to easily Benchmark your locations across your operational KPI's. Knowledge share and improve your entire organisation

With Gather you can socialise your successes, whilst keeping any constructive feedback confidential



Interested?
Contact us:
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