

The Gather logo, featuring the word "Gather" in white text on an orange rounded rectangle.

BUSINESS
FIT

WHY USE GATHER FOR YOUR GYM?

RETAIN MEMBERS

Understanding your members experiences is key to your success! Knowing where you excel and more importantly where you can improve is pivotal information.

01

GROW MEMBERS

By demonstrating you listen and value them you grow your loyalty. Gain testimonials to demonstrate to new members that you value your members.

02

GROW REVENUE

Enable your members to become your own ideas engine. Let them inform you of ways to improve and areas you can grow your business.

03

GUESS WORK IS NOT A STRATEGY

Making best guesses as to why members are leaving is not a business strategy. However using Gather to engage, effortlessly, intelligently and easily is.

04

SOCIAL IS NOT THE ANSWER

Social media has its place, but it should not be the only answer, especially if your members are not happy. In addition, social will not give you operational insight.

05

SMALL CAN BE BETTER

General feedback is essential however, with Gather you can also create micro feedback to understand key elements of your organisation in operational detail... Easily!

06

**ASK FOR A FREE DEMO AND SEE
FOR YOURSELF WHAT GATHER
CAN DO FOR YOU.**

WEGATHER.INFO